

FOR IMMEDIATE RELEASE: August 11, 2009



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The Customer Group Joins Eventus Partner Network

Leading provider of Customer Interaction Excellence services becomes the latest asset to the Eventus Partner Network

DENVER, CO –(August 11, 2009)– Eventus Sourcing Group, provider of premier Customer Relationship Management and Business Process Management sourcing solutions, today announced the addition of The Customer Group, LLC to the Eventus Partner Network. The Customer Group brings a comprehensive customer experience consulting and design capability to the Eventus Partner Network.

A Chicago, IL based company; The Customer Group provides expert guidance across the key knowledge domains that influence a company's ability to ultimately deliver an outstanding customer experience. Professionals at The Customer Group bring experience ranging from market research and setting customer-focused strategy through to operations design, technology design and delivery and comprehensive measurement tool delivery. Founded in 1999, The Customer Group has guided the efforts of more than 70 leading companies over the past decade in designing and improving customer experiences. Working on a platform of Customer Interaction Excellence, The Customer Group helps companies to bridge the gap between the company's vision and operations model. Client engagements span a number of service and product industries, including health insurance, financial services, hospitality, and retail.

The opportunity to offer their services to the array of new clients available to them through the Eventus Partner Network is, according to CEO Chad McClennan, "An exciting and invaluable opportunity to jumpstart further growth within new markets, and allows us the chance to further increase the quality of customer care across the country." This new approach to Customer Relationship Management will further help Eventus to provide unique solutions to clients across industries.

ABOUT EVENTUS SOURCING GROUP, LLC

Eventus Source Group's goal is to bridge the gap between clients and high quality solution providers enabling successful results through our proprietary methodology. Eventus manages the entire sourcing process from initial proposal to execution and offers continuous management services to ensure quality of service post contract. Eventus' service offerings enable the ability to increase the speed to market by more than 60% over any current sourcing process cycle. By providing a flexible yet competitive sourcing solution, Eventus Sourcing Group connects the right solutions for our clients resulting in high value returns.

For more information visit the company's website at www.eventusg.com

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