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**Contacts:**

Eventus Sourcing Group, LLC  
Craig Tobin, 303-471-0438  
Managing Partner  
Craigtobin@eventusg.com

## **VMBC Joins Eventus Partner Network**

*Pioneer in Customer Acquisition Business Process Outsourcing joins network to promote the Emerios Customer Acquisition Platform*

**DENVER, CO** –(On Hold, 2009)– Eventus Sourcing Group, provider of premier Customer Relationship Management and Business Process Management sourcing solutions, today announced the addition of VMBC to the Eventus Partner Network. VMBC's new offering, Emerios, will help companies cost-effectively accelerate their acquisition of new customers.

VMBC is a managed service provider offering front office management services for large enterprises. They enable organizations to capitalize on new opportunities through rapid deployment of fully directed customer management solutions. With their new Emerios Customer Acquisition Platform, VMBC is offering a unique opportunity for businesses to acquire, enroll, and maintain new customers using a cost-effective, automated sourcing solution. For clients with complex customer enrollment needs, VMBC brings large scale customer centric multi-channel solutions that can be deployed in a fraction of the time of in-house solutions at a lower up-front and overall cost. CEO Jesse Crowe today stated, "Partnering with Eventus gives us the opportunity to expand the capabilities and reach of the Emerios CAP, and will allow us to offer our unique solutions to a new and expanding client base."

Eventus will be working with VMBC and its entire partner network to present the Emerios CAP to clients in various industries in order to capitalize on the unique innovation that the solution provides.

### **ABOUT EVENTUS SOURCING GROUP, LLC**

Eventus Source Group's goal is to bridge the gap between clients and high quality solution providers enabling successful results through our proprietary methodology. Eventus manages the entire sourcing process from initial proposal to execution and offers continuous management services to ensure quality of service post contract. Eventus' service offerings enable the ability to increase the speed to market by more than 60% over any current sourcing process cycle. By providing a flexible yet competitive sourcing solution, Eventus Sourcing Group connects the right solutions for our clients resulting in high value returns.

For more information visit the company's website at [www.eventusg.com](http://www.eventusg.com)

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